

# Innovate, Collaborate, and Grow through CrowdStrike's Technology Alliance Program

Partnering with CrowdStrike enables your business to deliver more value to your customers through joint integrations.

## Working Together to Stop Breaches

Collaborating with the partner community is in CrowdStrike's DNA. CrowdStrike's independent software vendor (ISV) ecosystem develops innovative integrations to deliver enhanced value to our joint customers. Our Technology Alliance Program enables partners to build, market, and sell new offerings leveraging the CrowdStrike Falcon® platform. With hundreds of verified partner integrations live in-market today, CrowdStrike is the proven analyst-backed leader for technology organizations to launch new offerings.

From the moment we agree to move forward with a new partner, we are investing in a mutually successful venture. Our aim is to build long-term and sustainable partnering success. CrowdStrike's Technology Alliance Program is built upon shared values — we look for partners that are innovative, fanatical about the customer, and passionate about partnering.

## Why Apply to Be a Technology Alliance Partner?

CrowdStrike's Technology Alliance Program is designed to help our technology partners create differentiation by developing meaningful integrations with CrowdStrike. We provide you with the framework, tools, and guidance to get started so you can bring your first CrowdStrike integration to market. We offer three levels of partnership: Associate, Focus, and Elite. Our Elite Technology Alliance Partners unlock further benefits, including access to executive sponsorship, dedicated resources, joint business planning, and marketing investments.

## Getting Started: How to Become a CrowdStrike Technology Alliance Partner

Every new CrowdStrike partnership starts with an online application on our [Become a CrowdStrike Partner page](#). It is critical that you complete the form in its entirety and highlight at least three joint customers to proceed. Upon review and conditional approval, partners receive an invitation to complete an integration concept document where we thoroughly review your business value, use case, support processes, and technical requirements. If we mutually agree to move forward with the partnership, your business will need to pass a governance, risk, and compliance check.

The next step requires your solution engineer(s) to complete the required technical training accreditation on our CrowdStrike University learning platform. Once the online technical accreditation is achieved, your assigned CrowdStrike Solution Architect will issue a shared

## CrowdStrike Tech Alliance Partners

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Falcon Not-For-Resale (NFR) license so you can immediately start your development work. On average, integration development is completed within 90 days followed by a final integration certification meeting with your assigned Solution Architect.

After certification and approval, we will work together to publish your integration listing on the CrowdStrike Marketplace. Please review our [Technology Partner Onboarding Overview guide](#) to learn more about the onboarding and integration verification process along with some helpful resources.

At a glance, there are ten steps to starting your partnership and integration development:

- The Partner completes the ["Become a CrowdStrike Partner" online application](#)
- The Partner agrees to CrowdStrike's Partner Terms, Business Standards, and Privacy Policy Terms and Conditions
- CrowdStrike validates and reviews the Partner's application
- If the application is conditionally approved, the Partner completes the integration concept document
- The Partner must pass a compliance check and, once approved, is then granted access to CrowdStrike Partner Portal
- The Partner self-enrolls in CrowdStrike University (via the Partner Portal) and completes the required online Falcon platform technical accreditation
- CrowdStrike schedules a technical integration onboarding call with the Partner, the CrowdStrike Solution Architect, and the Business Development Manager
- CrowdStrike issues an NFR and/or API keys to start development upon completion of the technical accreditation and onboarding call
- The Partner informs CrowdStrike when the integration is complete and schedules a certification meeting to demo the integration and review the architecture, documentation, support process, and marketing collateral
- CrowdStrike publishes a corresponding integration listing on the CrowdStrike Marketplace

## Become a Partner Today

Start your CrowdStrike Technology Alliance journey by submitting an application on the [Become a CrowdStrike Partner](#) page.

## About CrowdStrike

[CrowdStrike](#) (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk — endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

**CrowdStrike: We stop breaches.**

